

COOKIES POLICY

Cookies are used to improve the performance and your experience on our website.

This policy describes which cookies we use and why they are used. For more information on how the IBAR Group protects your privacy and personal data, including when we process cookies, please see our Privacy Policy.

WHAT ARE COOKIES?

Cookies are small text files that can be placed on your computer or mobile device, through your Internet browser, when you browse our website.

These small text files allow you to enjoy a customized experience on our website, since through cookies our website can recognize your device on subsequent visits and remember your browsing preferences.

You can manage the collection and use of cookies through your Internet browser. Thus, it is possible to choose to be notified about the receipt of cookies and block the entry of cookies on your devices.

The processing of cookies depends on your consent. Refusing to use cookies on the website may result in the inability to access some specific areas or to receive specific information, as explained below.

WHAT IS THE PURPOSE OF COOKIES?

In addition to helping us get to know you better, cookies make your navigation on our website faster and more efficient. Cookies help us understand how you use our website and what your preferences are (such as language and interests), eliminating the need to repeatedly enter the same information.











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WHAT TYPE OF COOKIES DOES THE IBAR GROUP USE?

The IBAR Group uses different types of cookies:

Essential cookies: some cookies are essential for the correct operation of our website and to respect your decision. Thus, the refusal of these cookies may interfere with the provision of services. For example, some cookies allow you to browse the website and use its applications, such as accessing secure areas of the website by logging in. We use essential cookies to keep track of which cookies you have approved, for example.

Analytics cookies: these cookies are used for statistics. We seek to understand how you use our website. These cookies help us understand your needs and provide you with a high-quality experience by customizing our offers and quickly identifying and correcting any issues that may arise. It is through these cookies that we are able to understand which method of linking pages works best on our website and which are our most popular pages, for example.

Functionality cookies: functionality cookies allow us to remember your preferences on your next visits. Through functionality cookies it is no longer necessary to reconfigure the website each time you visit. These cookies help us to make the website responsive to the screen size chosen by you, for example.

Advertising cookies: these cookies help us target advertising and offer services and products differently to you. We use advertising cookies to remember your preferences and other information, such as your preferred language, your most recent searches, your previous interactions with the advertisements or search results, in order to measure the effectiveness of advertising.











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The cookies that are used can be permanent (they are stored at the level of the Internet browser on your access devices and are used whenever you make a new visit to the website) or session cookies (they are temporary and remain in your Internet browser's cookies only until you leave the website).

HOW TO REVOKE YOUR CONSENT?

Once you have consented to the use of cookies by us, you can disable part or all of the cookies simply and easily.

All browsers allow the user to accept, refuse or delete cookies, namely by selecting the appropriate settings in the respective browser. You can configure cookies in the "options" or "preferences" menu of your browser (Google Chrome, Microsoft Edge, Firefox, etc.).

We remind you that by disabling cookies, you may prevent some web services from working properly, partially or totally affecting the navigation on the website. In addition, by disabling cookies, parts of our website may not function properly, as indicated in this Policy.

RIGHTS OF THE HOLDER AND CONTACT OF THE PERSON IN CHARGE

All rights related to the processing of your personal data remain respected and are observed by the IBAR Group during the processing of its cookies. If you have any questions regarding your rights or how to exercise them, you can find more information in our Privacy Policy.

If you wish to receive specific information about the processing of your cookies and other personal data or submit a request or complaint related to this processing, you can also contact our data protection officer, Fabiana Sumi, through the Holder's Channel.







